

Everyone at JOURNEYS | The Road Home is excited to announce that we will be hosting our 11th Annual Superhero 5K as well as offering virtual options. This exciting event lets everyone use their own super powers (and even their super hero capes!) to be a hero for the homeless in our communities.

About JOURNEYS | The Road Home

JOURNEYS | The Road Home is a non-profit agency that provides shelter, social services and housing to the homeless and those at risk of becoming homeless in 37 towns in north/northwest suburban Cook County. The mission of JOURNEYS is to individually assess and serve its clients, while broadening community awareness and involvement. The agency consists of the PADS Shelter Program, the HOPE Center Supportive Services Program, and the Pathways Housing Readiness Program, all focused on assisting those in need.

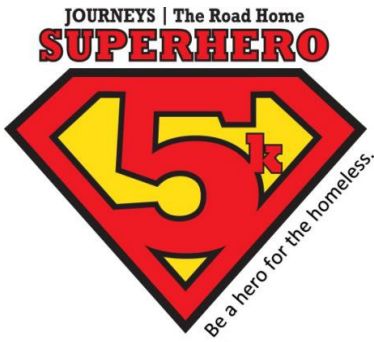
What your sponsorship will help fund.

Fiscal Year 2023-24 has been a record breaking year for JOURNEYS. By February of 2024, seven months into the Fiscal Year, JOURNEYS' case managers provided over 5,800 long-term case management sessions, which already exceeded last year's total numbers. With the launching of the Interim Housing program, JOURNEYS' needs will only continue to grow. Your support through donations will allow JOURNEYS to serve our community continually and effectively.

A sponsorship form for the event is included for your consideration with this letter. Contributions are tax deductible to the fullest extent permitted by law. If you have any questions or would like more information about the Superhero 5K or any of our programs and services, please do not hesitate to contact Events Coordinator, Kate Hassemer, by email at events@journeystheroadhome.org or call 847-963-9163 x126

Thank you for your support!





Superhero 5K Run/Walk

June 22, 2024 | Deer Grove East

Virtual Race from June 17 - July 1, 2024

Sponsorship Benefits

SPONSOR NAME (as to appear in print) _____
CONTACT PERSON _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ EMAIL _____
COMPANY'S WEB ADDRESS _____

We would like to sponsor at the following level:

_____ **Titanium (\$6,000)**
_____ **Diamond (\$3,000)**
_____ **Platinum (\$1,000)**

_____ **Gold (\$500)**
_____ **Silver (\$250)**
_____ **Bronze (\$125)**

Mail form & sponsor check to:
(Payable to JOURNEYS |The Road Home)

JOURNEYS | The Road Home
1140 E Northwest Highway
Palatine, IL 60074

Pay via credit card

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

SIGNATURE _____

DATE _____

NOTE TO ALL SPONSORS:

- Email all logo artwork to j.cunningham@journeystheroadhome.org
- All completed sponsorship forms and artwork must be received by June 1, 2024
- Items to be included in participant race bags must be delivered to JOURNEYS no later than June 11, 2024 and are pending approval of the race committee.

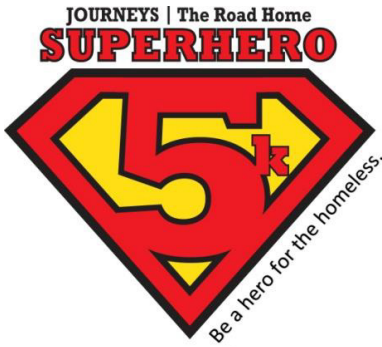
All contributions are tax deductible to the fullest extent by law and may qualify for matching fund programs.

For more information call 847-963-9163 x126 or email at events@journeystheroadhome.org

THANK YOU FOR SPONSORING JOURNEYS' SUPERHERO 5K RUN/WALK

www.journeystheroadhome.org





Superhero 5K Run/Walk

June 22, 2024 | Deer Grove East

Virtual Race from June 17 - July 1, 2024

Sponsorship Benefits

Sponsor Benefits	Titanium \$6,000	Diamond \$3,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$125
Category Exclusivity	●					
Exclusive banner at the starting line	●					
Logo on race bags	●					
JOURNEYS 5K Super Swag Item	●	●				
MARKETING						
Recognition on pre/post-race social media & community outreach materials	●	●				
Logo & link on homepage of event website	●	●				
Logo & link on sponsor page of event website	●	●	●			
Name listed on sponsor page of event website	●	●	●	●	●	
Shout-outs on Social Media *Number dependent on when sponsorship is secured*	6	4	2	1		
T-SHIRTS						
Logo on t-shirt (size proportionate to sponsor level)	●	●	●			
Name on t-shirt				*		
DAY OF EVENT						
Runner entries	6	4	2			
Logo on day of sponsor signage	●	●	●	●	●	
Name on day of sponsor signage						●
Flyer/Sample/Coupon in race bags *all items pending approval of committee	●	●	●	●	●	●

* Due to space issues only the first 5 Gold Sponsors will be listed on the t-shirt

All contributions are tax deductible to the fullest extent by law and may qualify for matching fund programs

For more information call 847-963-9163 x126 or email at events@journeystheroadhome.org

THANK YOU FOR SPONSORING JOURNEYS' SUPERHERO 5K RUN/WALK

www.journeystheroadhome.org



JOURNEYS reserves the right to all logos, text, and marketing materials. Use of all text and/or graphics requires written permission.